



Swordy Speaks

Swordy says:

As we approach the end of Term 3 and say goodbye to the colder weather, we now look forward to some "Swimland Kids - Summer Fun". It's time to start thinking about dusting off the bikini's and board shorts and getting the sunshades and sunscreen ready for another terrific summer.

Term 4 enrolments are due by Sunday 19th September

On receipt of Term 4 fees your child's position will be confirmed and you will be entered into the end of term draw.

1st Prize - \$250 Coles Myer Voucher

2nd Prize - Free term of swimming

3rd Prize - Free holiday program

Due to the current high demand, we require confirmation of your child's participation in Term 4. Please see reception before Term 3 concludes.

Early Bird Prize

All clients who rebooked and paid their Term 4 fees by 5th September went into a draw for some very exciting prizes.

1st Prize - \$1000 Coles Myer Voucher PLUS VIP car park

2nd Prize - \$500 Coles Myer Voucher

3rd Prize - \$250 Coles Myer Voucher

Congratulations to our lucky winners whose names are displayed around our pool area.

September Holiday Program

Monday 4th - Friday 8th October - Enrolments are now being taken for the September Holiday Program.

All levels, Swordy Tots, Learners, Squad/SSC

\$69 for 5 days of intensive swimming.

Squad/SSC - \$60 SSC members/\$100 Non SSC members

ENROL NOW - Positions are limited

If you are interested in using our child supervision area, please reserve your place with reception at the time of booking.

Term 3, 2010 ends -
19th September

(All makeups to be
used by this date)

Term 4, 2010
Monday 4th October -
Sunday 19th December

Wednesday - Monday
(11 weeks)

Tuesday - (10 weeks)

Melbourne Cup Day Public
Holiday - Tuesday 4th
November (Pool closed)

School Holiday Office Hours

The pool will be closed from
Monday 20th - Sunday 26th
September.



Commonwealth Games Theme Week Monday 13th – Sunday 19th September

The Commonwealth Games are coming to Paul Sadler Swimland Rowville. We will be celebrating this week with some fun games, a visit from Swordy and a gold medal presentation. Bring along your cameras for a great photo opportunity. We are selling sausages in support of the Royals Children's Hospital. In Term 2 we raised \$4000 bringing our total raised for 2010 to an amazing \$7860. Help us reach our goal of \$20,000 in 2010! Thankyou for supporting this worthy cause.

Squad Wrap

Squad Carnival / All Star Squad Carnival

Record numbers attended the annual Squad Carnival. Personal best times were achieved by many on the day. The parent/child relay was a highlight with a fantastic effort from all involved. Winners from the Squad Carnival were invited to participate in the All Star Squad Carnival that was held at Melbourne Sports and Aquatic Centre. PSSR placed 1st for the second year in a row, with some fantastic results achieved by all that attended. Check out the squad notice board for some photos and names of those that competed. Congratulations to all participants!

Squad Restructure

Paul Sadler Swimland is excited to announce that it's Squad program is being given an exciting revamp. Over the past 12 months representatives from all Paul Sadler Swimland sites have brainstormed to create some changes to our current Squad program. Heading into Term 4 some of the changes will include; smaller class sizes, new and exciting lesson plans, Pumpkin teachers will be in the water, more "hands on" feedback for your child and much, much more! Stay tuned for more information on these changes that will surely bring about some exciting improvements to your child's swimming!

Top Quality Swimland Bathers

Are you sick of buying several pairs of bathers each year? We have an extensive range of **Chlorine Resistant Bathers** available at reception. These are the same quality bathers that our instructors wear and we find they survive the chlorine.

We stock from Size 2 to 22 **ALL YEAR ROUND**.

Boys Bathers come in 3 different styles:

- Speedos
- Short Trunks
- Long Trunks

Please see reception if you would like to try a pair on!!

The logo for Bakers Delight, featuring the brand name in a white, cursive script font with a wheat stalk graphic above the 't' in 'Delight', set against a dark red background.

We would like to thank Bakers Delight at Wellington Village for continually supporting us by donating bread for our Royal Children's Hospital fundraisers.



Swimland Swim Club

Please see
Josh Farragher
for all swim club information
or enquiries. He can be
contacted on 9764 5759.
More information is also
available on our
website
www.paulsadlerswimland.com



The Swimland Philosophy

The Swimland philosophy is to teach children to become safe and skilled in the water as early as possible in their lives. We aim to maximise the aquatic potential of every child. Ideally, every child who comes to Swimland will learn to survive in deep water.

The important thing to remember about the Swimland philosophy is that its success ultimately depends on the interdependence of two critical components:

- The Swimland teacher
- The Swimland teaching system

To help maintain the Swimland philosophy and achieve consistent standards across multiple sites, it is our responsibility to carefully select and train our staff in the best possible way.

Did you know??

All Swimland trainees are required to gain the following qualifications to become fully qualified Swimland teachers:

- Paul Sadler Swimland training program – comprising 9 months of theory and practical training across all levels
- Austswim – nationally recognised qualification for the teaching of swimming and water safety
- CPR



PSSR Marketing

We will continue to market PSSR so that everyone in the community is aware of the program that we offer.

We will be at Stud Park Shopping Centre on the following dates:

Saturday 12th September

Saturday 19th September

Grab a balloon and say hi to our friend Swordy!



We would like to reward you with 2 Free Lessons!!!!

Simply refer a new client to Paul Sadler Swimland Rowville for
Term 4 2010, weekday morning classes.
(Monday – Friday AM)

This offer applies to both our Swordy Tot and Learners programs.

All you need to do is fill out the details below then give this form to a friend to return upon their NEW enrolment

Parent Name:.....

Child Name:.....

Current swimming time:.....

Terms and Conditions

*Please note this offer is valid for Term 4 2010 only.
Bookings to be made prior to September 19th 2010
2 free lessons per child referred*

2 free lessons will be received when the referred client commits via payment

Term Enrolment Procedure

A commitment to year round swimming will ensure your child has every opportunity to achieve a skill for life. Following the procedure outlined below, will ensure your child continues their swimming development with consistency.

5th Last Week of Term

- The following terms client information will be displayed as well as information about our Early Bird Draw. You have the opportunity to win some fantastic prizes!

4th Last Week of Term

- Invoices and Early Bird Flyers will be distributed throughout this week. If you miss your swimming lesson this week you will receive a courtesy call to confirm your contact details so the invoice can be posted.
- This invoice provides information about securing your spot, next terms dates, your child's current day and time, costs involved and how and when to make payment.
- To ensure your child maintains a spot at our swim school it is important to follow the rebooking procedure outlined on the invoice.

3rd Last Week of Term

- The Early Bird promotion concludes on the 3rd last Sunday of term. Hurry This will be the last chance to win some fantastic prizes. 1st prize \$1000 Coles Group voucher and VIP carpark!!

2nd Last Week of Term

- Next terms client information flyer and our newsletter will be distributed this week.
- Bookings open for existing clients who want to change day or time for next term, along with bookings for new or returning clients.
- Information about our End of Term draw will be displayed; you have another opportunity to win amazing prizes!

Last Week of Term

- This is the last opportunity to secure your place for next term. Clients who do not secure their place by the last Sunday of term cannot be guaranteed a spot for next term.

As numbers at our swim school continue to increase and places become scarce it is vitally important to secure your position. In an effort to be fair and reasonable to both current and future clients; our enrolment procedure needs to be adhered to.

If you have any questions about our enrolment procedure, including payment options, please speak to one of our friendly receptionists.

Advertising Opportunities

We are excited to announce the opportunity for local businesses to advertise within this newsletter. There are full page, half page and quarter page opportunities across the year. If you are interested, please email: marcus.johnson@paulsadlerswimland.com