



# Swordy's News

## TERM 4 2010 EARLY BIRD WINNERS

Congratulations to the WHELAN FAMILY, who won the free term of lessons, a V.I.P carpark and a portrait session at icandy!

## TERM 1 2011 EARLY BIRD SPECIAL

All families who re-enrol by Sunday 5<sup>th</sup> December will enter the draw to win:

- A free term of swimming for your family in Term 2 2011
- A \$500 Coles Myer voucher
- A V.I.P carpark at the centre entrance

All families who re-enrol by Sunday 12<sup>th</sup> December will enter the draw to win:

- A free term of lessons for your family in Term 2 2011
- A family portrait session and a free print from icandy photography

## REENROLMENT INFORMATION FOR TERM 1 2011

A friendly reminder that re-enrolment by way of your term fee must be finalised by Sunday 18<sup>th</sup> December to guarantee your spots for Term 1, 2011. Please see reception to re-enrol and confirm your place.

If you have any concerns regarding term fees or your enrolment for Term 1 please don't hesitate to speak to a Deck Supervisor prior to the end of term. **If your term fees are not paid by Sunday 18<sup>th</sup> December, this will result in your place in the program being made available for other confirmed swimmers.**

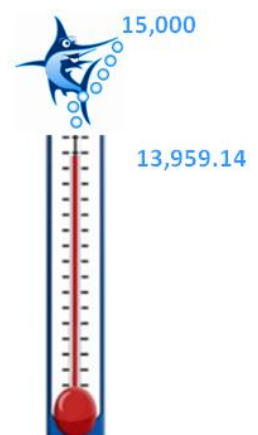
## CHARITY FUNDRAISING

A BIG thank you to all the families of Paul Sadler Swimland Essendon, so far in 2010 we have raised **\$13,959.14** for the Royal Children's Hospital, which means our target for the year of \$15,000 is within reach!

During the last few weeks of Term 4, we will be selling tickets for our Christmas Raffle. Tickets are \$2, please see your friendly Certificate Writer on pool deck, or Reception team at the desk to purchase these tickets during Weeks 8 – 10. Some fantastic prizes up for grabs!



The Whelan Family:  
Early Bird Enrolment winners.



## SUMMER HOLIDAY PROGRAM

A wonderful addition to term swimming lessons is the 'Swim and Survive' Intensive Holiday Program, at the discounted rate of \$74.

For all swimmers, the holiday program can be a great boost of confidence and skills going into the new term. Attending for 5 consecutive lessons is beneficial for improving bad habits, reinforcing good ones and eliminating the 'forget factor'. The holiday program can also be a helpful transition into our lessons for new swimmers.

The program provides structure and fun to children's school holidays, with morning classes allowing families to still enjoy the rest of their day.

**The Summer Holiday Program is now open for bookings;** please see reception for available classes and times. **Monday 17<sup>th</sup> January – Friday 21<sup>st</sup> January**, classes operating from 7.30am – 12.30pm and from 4.00pm – 6.00pm. There are limited places available for all levels so book early to secure your position.

## THEME WEEKS

### Water Safety Week

Paul Sadler Swimland Essendon is holding 'Water Safety Week' from **Monday 29<sup>th</sup> November – Sunday 5<sup>th</sup> December 2010**. Water Safety Week is a key initiative of the Victorian Government's 'Play it Safe by the Water' campaign.

With summer just around the corner we will soon be enjoying Christmas holidays! Will your family be going on holidays to the beach, river or near a lake? Do you have a pool at home or friends with a pool?

Throughout Water Safety Week we will be delivering water safety activities to increase people's awareness of water safety issues, develop their water safety skills and to encourage everyone to 'Play it Safe by the Water'.

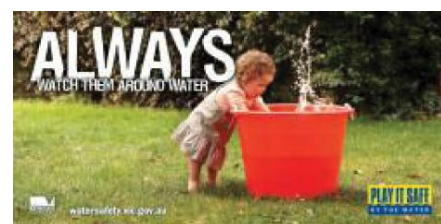
**During this week your child will need to bring some clothes to swim in; old pyjamas, loose t-shirts and shorts are best. This is to experience part of their lesson in clothes.**

### Christmas Week

Christmas holidays are fast approaching so from **Monday 13<sup>th</sup> December – Sunday 19<sup>th</sup> December**. Paul Sadler Swimland Essendon will be finishing the year on a high with 20 minutes of fun and games to celebrate the Christmas spirit.

Santa Claus will be visiting the centre every day and chocolate Santas will be given to all swimmers. We hope you enjoy the Christmas spirit and sing along with the festive Christmas Carols.

From everyone at Paul Sadler Swimland, we wish you and your family a Merry Christmas and a safe and happy New Year!



## MILESTONES AT PAUL SADLER SWIMLAND

Our aim for every child at Swimland is to be able to swim 1km comfortably and therefore achieve their Swordy 1km medal. This is a moment to be celebrated as it opens up a wide range of aquatic opportunities for the child for the remainder of their lives. We consider this to be our Year 12 of swimming and should be celebrated accordingly.

Another milestone we would like your help celebrating is when a child receives the green certificate. The most significant achievement at this level is the child mastering 50 metres of freestyle for the first time. This is important as it displays they have mastered the art of breathing in freestyle and from here onwards the 'sky's the limit'.

To reward the child we present them with a special t-shirt displaying proudly the three colors they have mastered and also the colors they are heading towards. This is presented along with their certificate, a Swordy tattoo and of course the famous Swimland lollipop.

We would like your help in making every child who receives their green feel extra special. When this occurs, at the end of the lesson our deck supervisor will stand alongside our latest recipient and ring the special green bell, at which point we'd love for everyone to stand and clap, cheer or even whistle.

It is important to us that every child receiving their green feels extra special and we make it a moment they remember for a long time.

## ARE YOU READY FOR SUMMER?

Be ready for swimming in the summer months with our November Sale! Our floaties and belt combo can be packed in your beach bag everywhere you go.

The Aqua belt is designed to assist in child floatation. You can adjust buoyancy by removing each foam piece as your child progresses. The floaties can be used for a variety of activities including freestyle technique practice, treading, or for independent movement. Whether your child is in Swordy Tots or Learn to Swim, this pack is a great way to start enjoying your holidays. **Floaties and Aqua Belt Summer Pack \$27.00**

## CHALLENGE CLUB 26<sup>th</sup> JANUARY 2011

Over the past 9 years, Paul Sadler Swimland staff members from across Victoria have been encouraged to get involved in "Challenge Club". Each year a challenge is set for staff to participate in and raise money for the Royal Children's Hospital through sponsorship of the events.

On Australia Day, we will be taking on the 2011 Paul Sadler Swimland Challenge Club Event, the 'Great Australia Swim', an open water 5km or 1.4km swim held at Brighton Pier. Our staff will be training and raising their own sponsorship money through family and friends. We invite you to assist them by sponsoring your child's teacher or making a donation to our site. Please see our friendly receptionists to sponsor the 2011 Challenge Club team and keep an eye out in the foyer for the names of participating staff from PSS Essendon.



## SQUAD – Term 4 Event Dates

PSS Essendon Top Gun –  
Sun 14<sup>th</sup> Nov 1.00pm – 4.00pm

All Star Top Gun –  
Sat 20<sup>th</sup> Nov 10.30am – 1.30pm

Gold Swims –  
Sun 21<sup>st</sup> Nov 1.00pm 3K  
2.30pm 4 – 6K

Presentation Night –  
Sun 12<sup>th</sup> Dec 4.00pm – 6.30pm



SUMMER PACK \$27.00



You're better off...

selling your property today!

Over the last six months we have experienced outstanding results in a number of suburbs.

That's why you're better off with Thomson.

For a free appraisal for selling or leasing your property contact John Morello on 0412 088 757 or at Thomson on 8378 0500.



Director - John Morello

Visit [tre.com.au](http://tre.com.au)

**Thomson**



Carlton  
9347 1755

Flemington  
8378 0500

Malvern  
9509 8244

Mentone  
9584 6311

Murrumbeena  
9569 0718

Northcote  
9489 5777